



How to Bring Robin to Speak

Would you like to have Robin come and do a workshop or a talk where you live? Yes, she does that—and loves it! There are typically three ways that these events take place:

BY INVITATION: Organizations, schools, or parent groups invite Robin and host a talk, workshop, or keynote. This can be initiated at any time. The host is responsible for travel, lodging, a flat rate speaker fee, staffing the event, and publicity. The event may be free for attendees or the organization may charge for admission. Events can be any length, content is negotiable.

BY COLLABORATION: Organizations, schools, or parent groups collaborate to host a talk, workshop, or keynote. This can be done in coordination with other groups in your community, so costs can be shared. The host or hosts provide a space, and coordinate staffing and publicity. Fees are either covered by the hosts charging admission that will cover a speaking fee or by Robin handling ticket sales directly. Events can be any length, content is negotiable.

BY COORDINATING WITH AN EXISTING VISIT: Sometimes, Robin already has plans to be in a location, whether for work or because of personal travel. Occasionally, she will offer that she could make herself available for a speaking engagement during that time. In such a case, travel and lodging are already taken care of, and the only obligations of coordinators are to provide a space (making certain that admission can be charged) and helping with staffing and publicity. Robin handles ticket sales directly and collects all proceeds.

In all cases:

- The host provides a space for the event.
- Robin's speaking fee is covered, either by flat fee, or by ticket sales.
- Hosts help with staffing and publicity/marketing of the event.
- Particular content or focus will be discussed during the planning of the event.

It's not hard! We are happy to provide guidance if you've never done something like this before. If you'd like to see something like this happen in your community, be in touch, and let's make it happen!

To start the process, email robin@visiblechild.com. Thanks!